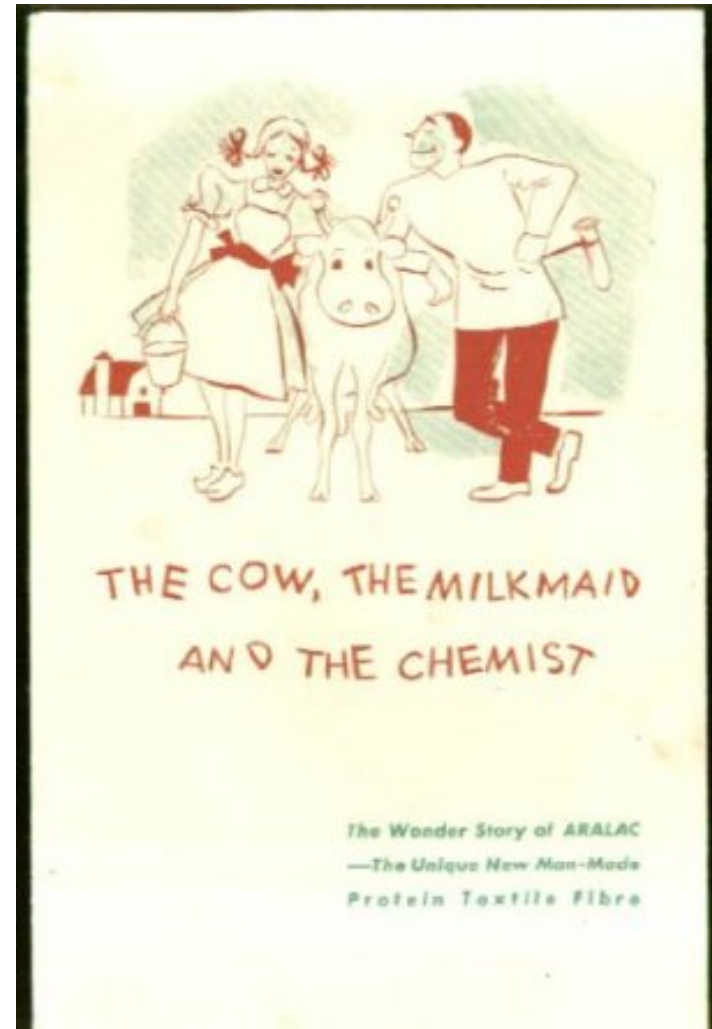
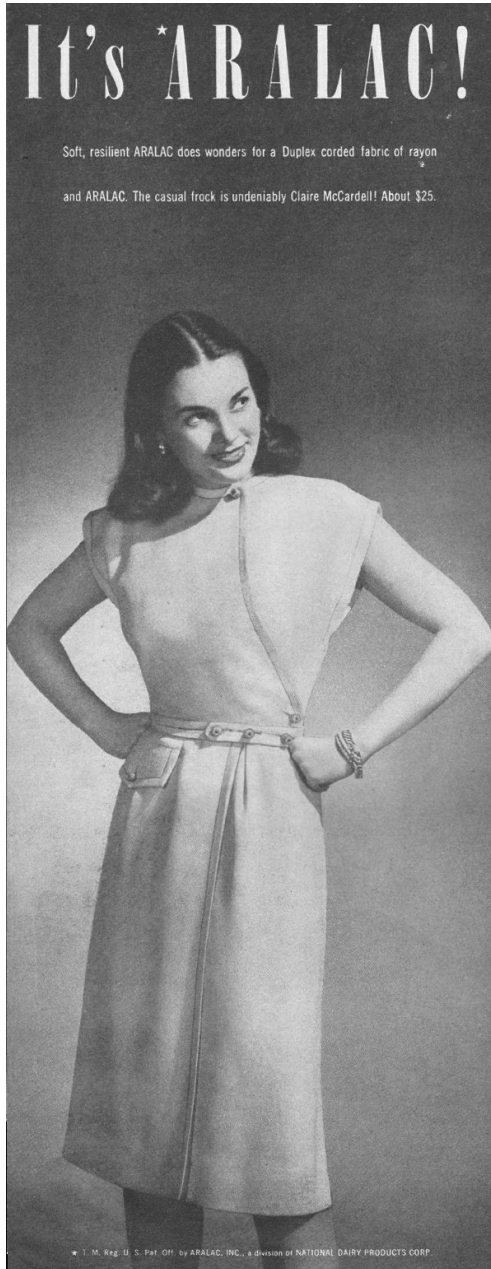


The Use and Misuse of New Materials: A Story of Uncertainty and Risk

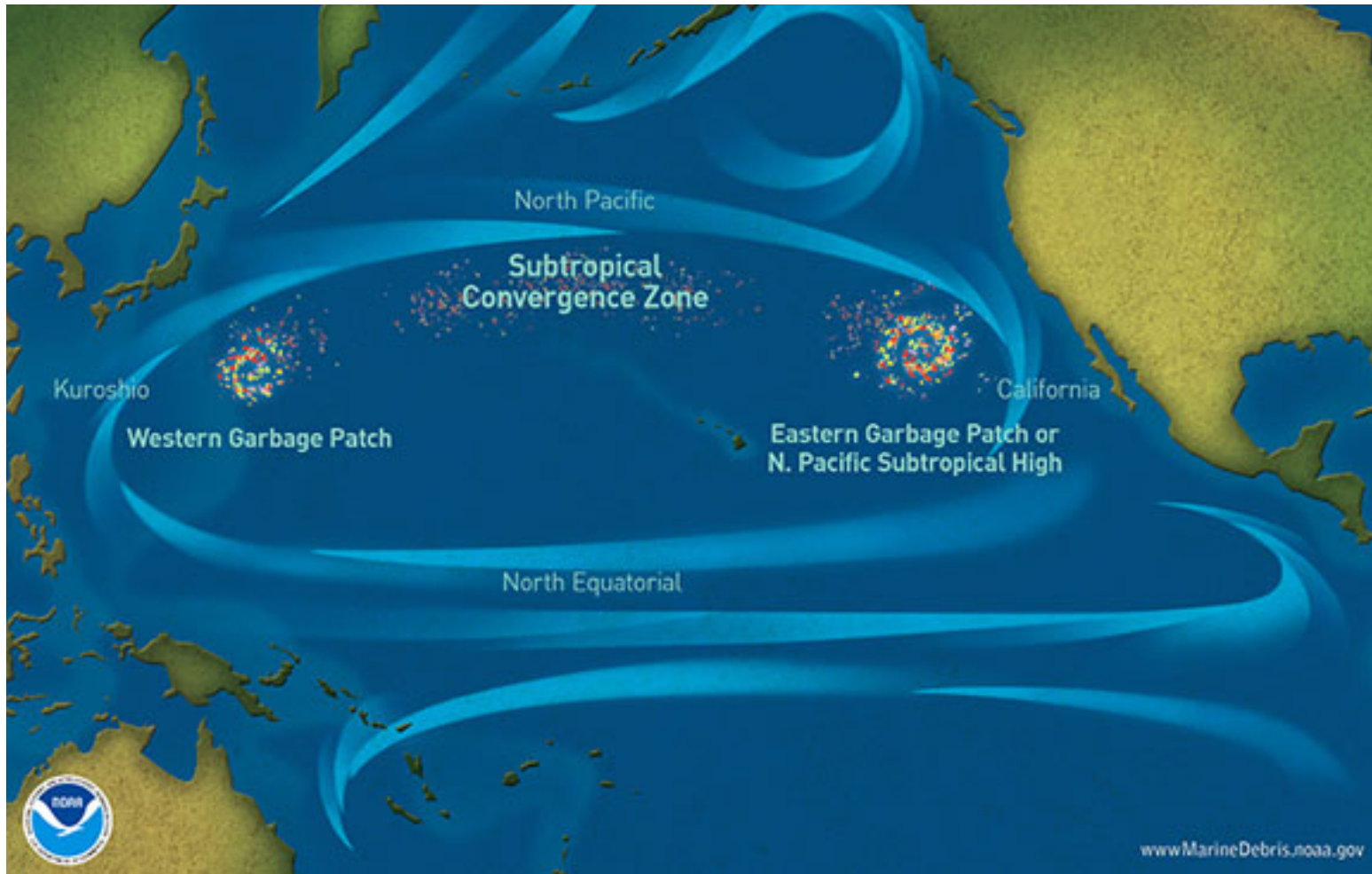
Susanne Küchler



‘Aralac’, developed by the National Dairy Products Corp., USA, available from 1940



'Qmilch', a bio-milk fiber under development by Anke Domaske, Germany



Source: National Oceanic and Atmospheric Administration, 2010



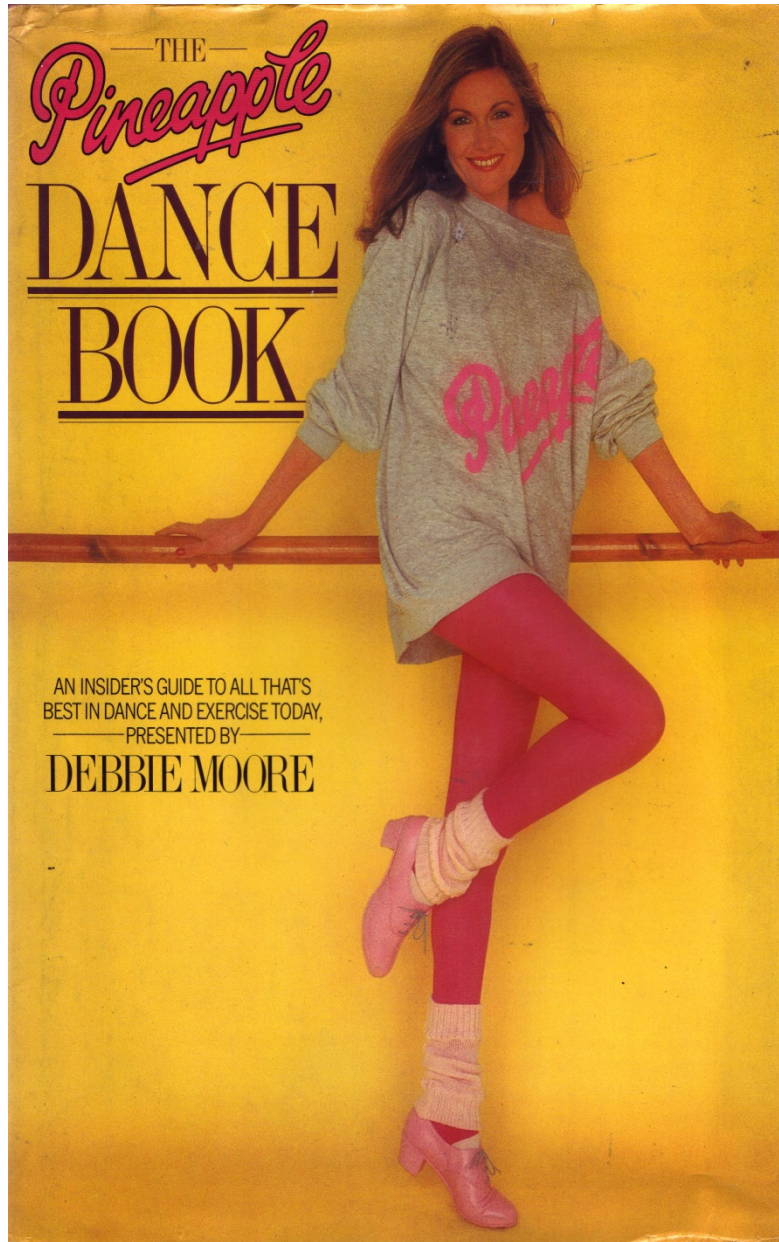
Dead Baby Albatross, Midway Atoll. Photo: Chris Jordan



A sea turtle with plastic cinch. www.moonshineink.com. Artist unknown.



'Beach find' by Andrea Westmoreland, 2010



Kaori O'Connor's *Lycra: How a Fiber Shaped America* focuses on one of Dupont's diversified divisions – textile fibers – and how it took advantage of social change and popular culture to identify itself with the emerging women's market after World Wars I and II, creating new chemical fibers for modern life

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